

Software Engineering in Puerto Rico



Rock Solid Technologies, Inc.

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VP & General Manager

Rock Solid
technologies

Rock Solid Technologies

www.rocksolid.com

- Software development and implementation firm
- About 30 Colegiales
- Offices
 - San Juan
 - Austin, TX
 - St. Michael, Barbados

The logo for Rock Solid technologies, featuring the words "Rock Solid" in a large, bold, white sans-serif font, with "technologies" in a smaller, lowercase, teal sans-serif font below it, all set against a black square background.

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What is software?

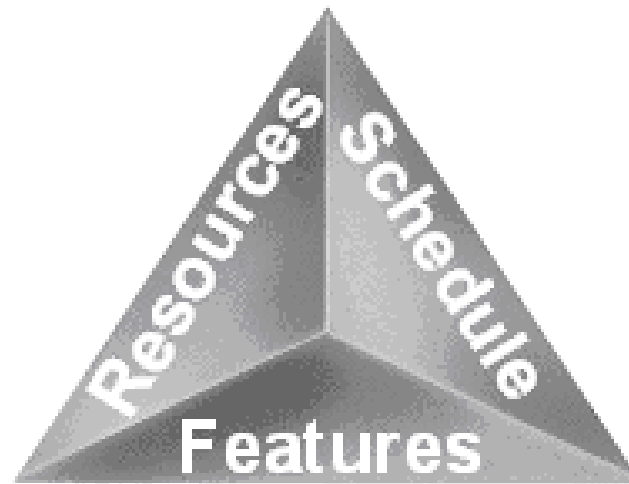
- Programs
- Documentation
- Manuals
- Help files
- Licenses



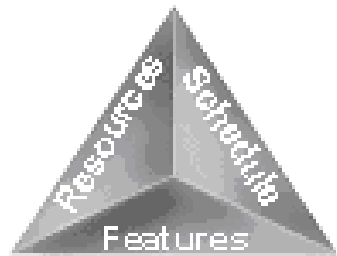
Software engineering definition

- ... is concerned with software systems which are built by teams rather than individual programmers, uses engineering principles in the development of these systems, and is made up of both technical and non-technical aspects...

Trade-offs Triangle



Tradeoff Matrix



	Fixed	Chosen	Adjustable
Resources	✓		
Schedule		✓	
Features			✓

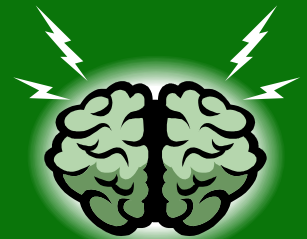
What is software engineering – my version?

- Marketing
- Proposals
- Economic Analysis
 - ROI
 - TCO
- Sales
- Legal – Contracts
- Licensing



- Requirement Definition
- Prototype
- Risk Management

- Design
- Coding
- Testing
- More testing
- Training
- Implement
- On-site Support
- Help Desk
- Maintenance
- Enhancements
- Re-negotiate



Well engineered software

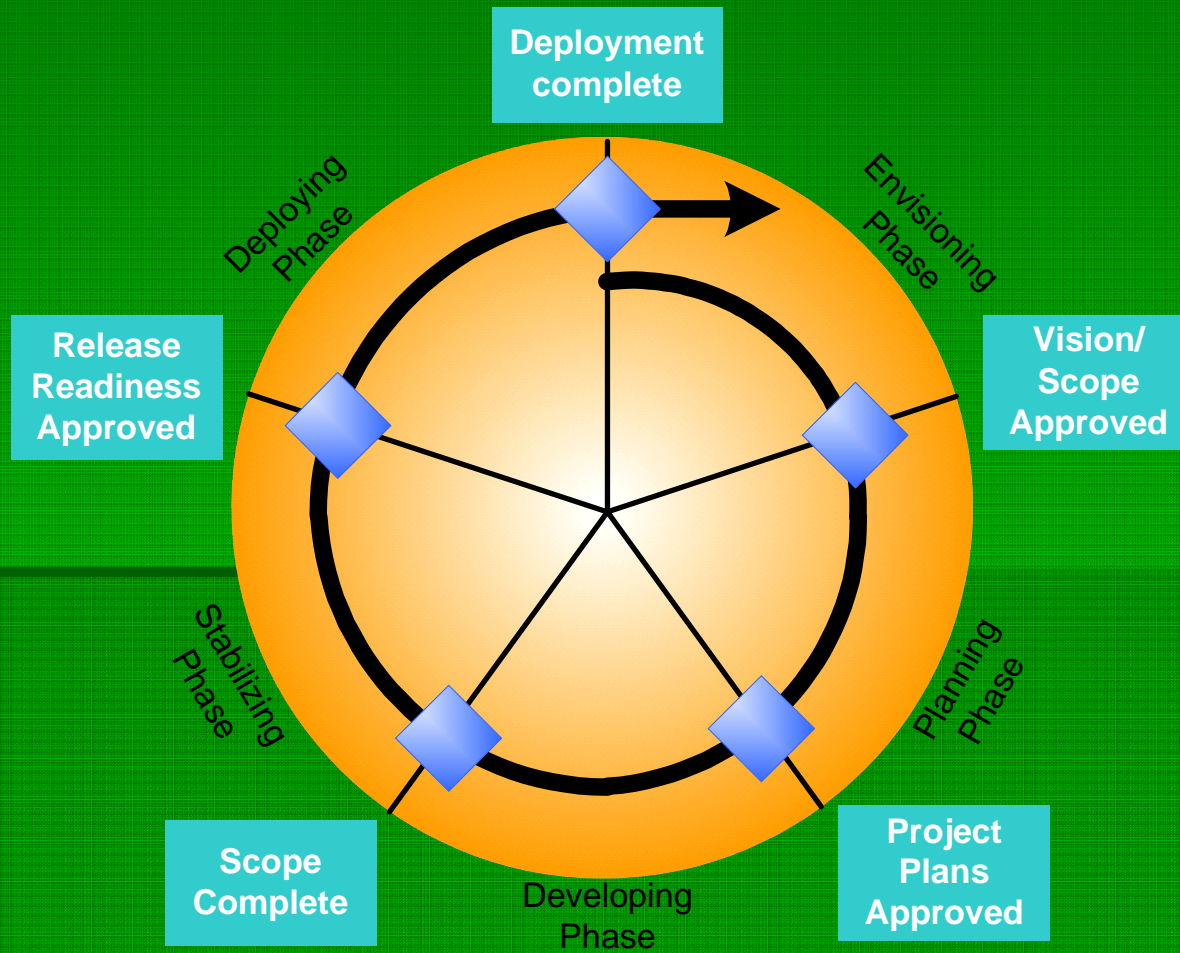
- Functional
- Maintainable
- Reliable
- Efficient
- Appropriate user interface
 - User-friendly
 - Expert-friendly

Software Models

- Waterfall model
- Iterative waterfall model
- Prototyping
 - Works well for us in government
- Others



MSF Process Model



Software Engineering here?



Or here?



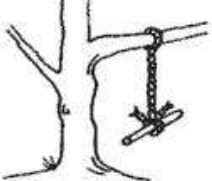
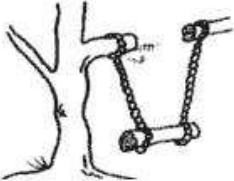
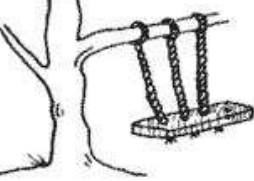
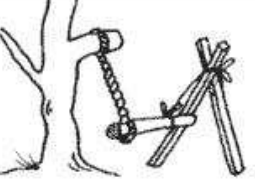
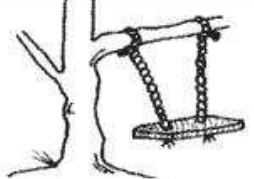
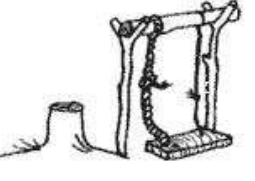
I prefer here!



Puerto Rico Software Development Map

- Multiple local companies doing Software Development
 - Rock Solid – government and private sector
 - Softek, DevNet Systems, Invid
 - CRG, Infotech, Evertec, Nagnoi
 - Your Company – Become an entrepreneur!
- Multinationals
 - SAP
 - ORACLE
 - Microsoft
- Others
 - Insurance
 - Banking

The key to good Software Engineering – Knowing what the customer wants!

	
What the user asked for	How the analyst saw it
	
How the system was designed	As the programmer wrote it
	
What the user really wanted	How it actually works

How to improve your chances?

- Learn to write
 - Not just software code
 - Spanish and English
- Learn to listen
- Learn to speak
- Networking: Student and Business Orgs
- Focus on learning the business
- Become a well rounded professional
- Give back to your community, \$chool, etc.



Action Items

- Create your profile at:
 - www.s2bprogram.com
- Register in DreamSpark
 - Get free Microsoft software
- Assemble your team for the Imagine Cup
 - Poland
 - \$25k



Q&A

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